



Christmas Display Sponsor Guide – 2021

Illumination from Saturday 27th November 2021 to Sunday 2nd January 2022.

At last more people are venturing into the high street and spending their cash.

Well-being is still high on the agenda for all whether in health or financial terms, but things are finally on the up! Your sponsorship makes a huge difference to the display and gives us the ability to extend the illuminations even further this season. The lights are such a treat not only in the late afternoon and evening as shops close, but on a dull dreary day they can really lift the spirits and keep everyone feeling festive. Let's hope this year we can make the town a positive talking point again, a town that has come so far and that we are really proud of.

We will continue to strive for a display that sparks delight in onlookers, young and old, helping traders attract more shoppers to the town during the festive period.

OPERATIONAL LEAD - Theresa Elliott – Assistant Town Clerk

Contact Theresa.elliott@newmiltontowncouncil.gov.uk or telephone 01425 619120 / 07741 313913

STRATEGIC LEAD - Geoff Blunden – Chairman of Amenities and Festive Lights Working Party

Contact Geoff.blunden@newmiltontc.org.uk or telephone 01425 626194 / 07752 208390

TYPE	GENERAL	SPECIFIC						
		<i>Further new permanent additions to the display – current priorities below</i>						
	Any	Small Trees, Station Road	Mature Trees	Rec Small Trees	McColls, Station Road	Ex-NATWEST	Ashley Tree	Ashley Festoon
CONDITIONS	<ul style="list-style-type: none"> Money offered not attributed to any one part of the current display 	<ul style="list-style-type: none"> The price to illuminate each tree is £168.00 (Ex VAT) T2 outside Vision Express (north end) available 	<ul style="list-style-type: none"> T15 Old Milton Green available T17– Evergreen opposite Fire Station available £1920 (Ex VAT) 	<ul style="list-style-type: none"> Alternating lighting of small trees – 7 in total (T18 on plan) £942 per tree (Ex VAT) 	<ul style="list-style-type: none"> Install lights draped over canopy front £1135 (Ex VAT) 	<ul style="list-style-type: none"> Lights to 3 mature trees behind railing £3650 (Ex VAT) 	<ul style="list-style-type: none"> Cut tree with battery lights on land near junction £1520 (Ex VAT) (new tree annually) 	<ul style="list-style-type: none"> Coloured festoon lights draped across building width £1313 (Ex VAT)
INCENTIVE	<ul style="list-style-type: none"> Company name included in A&T advert and NMTC website. Company name in display brochure 	<ul style="list-style-type: none"> One off payment with 5% discount, or 2 equal full price annual instalments. Company name in A&T advert and NMTC website plus display brochure Brass plaque 	<ul style="list-style-type: none"> One off payment with 5% discount, or full price but instalments over 4 years. Company name in A&T advert, NMTC website, display brochure PLUS highway banners Brass plaque 	<ul style="list-style-type: none"> One off payment with 5% discount, or full price but instalments over 4 years. Company name in A&T advert, NMTC website, display brochure PLUS highway banners Brass plaque 	<ul style="list-style-type: none"> One off payment with 5% discount, or full price but instalments over 4 years. Company name in A&T advert, NMTC website, display brochure PLUS highway banners Brass plaque 	<ul style="list-style-type: none"> One off payment with 5% discount, or full price but instalments over 4 years. Company name in A&T advert, NMTC website, display brochure PLUS highway banners Brass plaque 	<ul style="list-style-type: none"> One off payment with 5% discount, or full price but instalments over 4 years. Company name in A&T advert, NMTC website, display brochure PLUS highway banners Brass plaque 	<ul style="list-style-type: none"> One off payment with 5% discount, or full price but instalments over 4 years. Company name in A&T advert, NMTC website, display brochure PLUS highway banners Brass plaque
PLEASE confirm by email and supply electronic logo by 22/10/2021								